



Internship Opportunity

Social Media Marketing Assistant

The British International School provides outstanding English language education to students in London, New York and Beijing. Our mission is to meet the diverse needs of a constantly evolving market. Our courses feature unique social elements, facilitating and motivating language learning.

Our company is currently looking for a motivated Social Media Marketing Assistant. You will be working in a close relation with the creative team of the British International School. Your task will be to assist the team in the creation of the social media network. You will become a valued member of the team and play an important role in the creation of the web presence for our School. In a challenging and young environment you will develop the essential skills and knowledge of how to work in a professional context and learn, with hands on experience, about social media marketing.

This position is unpaid.

What we offer:

- Photoshop, Illustrator and InDesign courses with certificate, directed by our creative manager.
- Business and General English classes in our School free of charge (6 hours per week, on Monday, Wednesday and Friday).
- Discount on public transport (if you apply through your university).

Qualifications:

- University degree.
- Good computer skills.
- Good understanding of social media platforms.
- Marketing knowledge.

Your main duties:

- Assist the creative manager in the creation and development of the social media platform.
- Create and put together content.
- Be creative and select appealing images for the web.
- Update the platform.

Our company often hosts students for Erasmus or Leonardo programs.

To apply for this position send you CV to hr.manager@thebis.com.